

LIAT YEOR

UX Designer

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Professional Summary

A curious, independent & responsible designer with the ability to think, goal oriented, highly motivated, plan & design complex interfaces. An autodidact who can execute at a very high level and in an International Standards that is looking for a place to *grow and flourish*.

Skills

Empathize with users and turn that empathy into designs. Experience working with variety of stakeholders.

I can create wireframes at varying levels of fidelity, and enjoy prototyping ideas. I have experience with microcopy, and enjoy working with my team to build ideas out.

Software that I'm familiar with:

- **Axure** • **Figma** • **Adobe XD**
- **Wordpress** – **Elementor**
- **CSS**

Medium Article I have published

Education

12/2019

Technion Tel Aviv

UX Designer

06/2019

Ruppin Academic Center

MBA: Business & Technologies

2003

Netanya Academic Center

BA: Business & Economy

Military

Intelligence 8200

Work History

Polaris Solutions Ltd.

Israel

12/2020 - current

A company that manufactures camouflage solutions for the army.

As an assistant CEO, I promote technological processes in the company and their assimilation as a new way of working, such as inventories, finances, production and development, and the use of advanced tools to streamline and save work time and quick delivery to the end customer.

It requires me to understand and be familiar with all areas of the organization

BEX Academy - UX Designer

Israel

08/2020 – 11/2020

Developing UX training programs

Works closely with the course lecturer, developing UX training programs.

IMA4IMA - UX/UI Designer

Israel

03/2019 - 05/2020

I worked on website and mobile, my focus was on redesign the whole website related features in Android, ios and web. My work spans from wireframing and helping with research studies to creating visuals for onboarding animations and UI, as well as animating and prototyping. I also focused on creating an online store and landing pages for social media as well.

AUDIOCARE COMMUNICATIONS - E Commerce Online Marketing Manager

Israel

11/2016 - 05/2020

Manage company's online assets and activities. Promote online sales by creating marketing campaigns, banners, etc. Have an eye for design and solid understanding of brand building. Develop affiliate marketing programs and online collaborations. Generate and maintain Online Marketing Plan. Stay up to date on online trends. Worked with B2B customers to understand needs and provide better service

BANK MASSAD - Credit Manager and Personal Banking Advisor

02/2008 - 08/2016